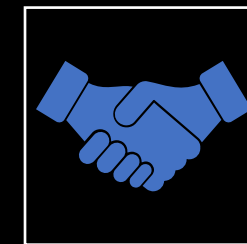
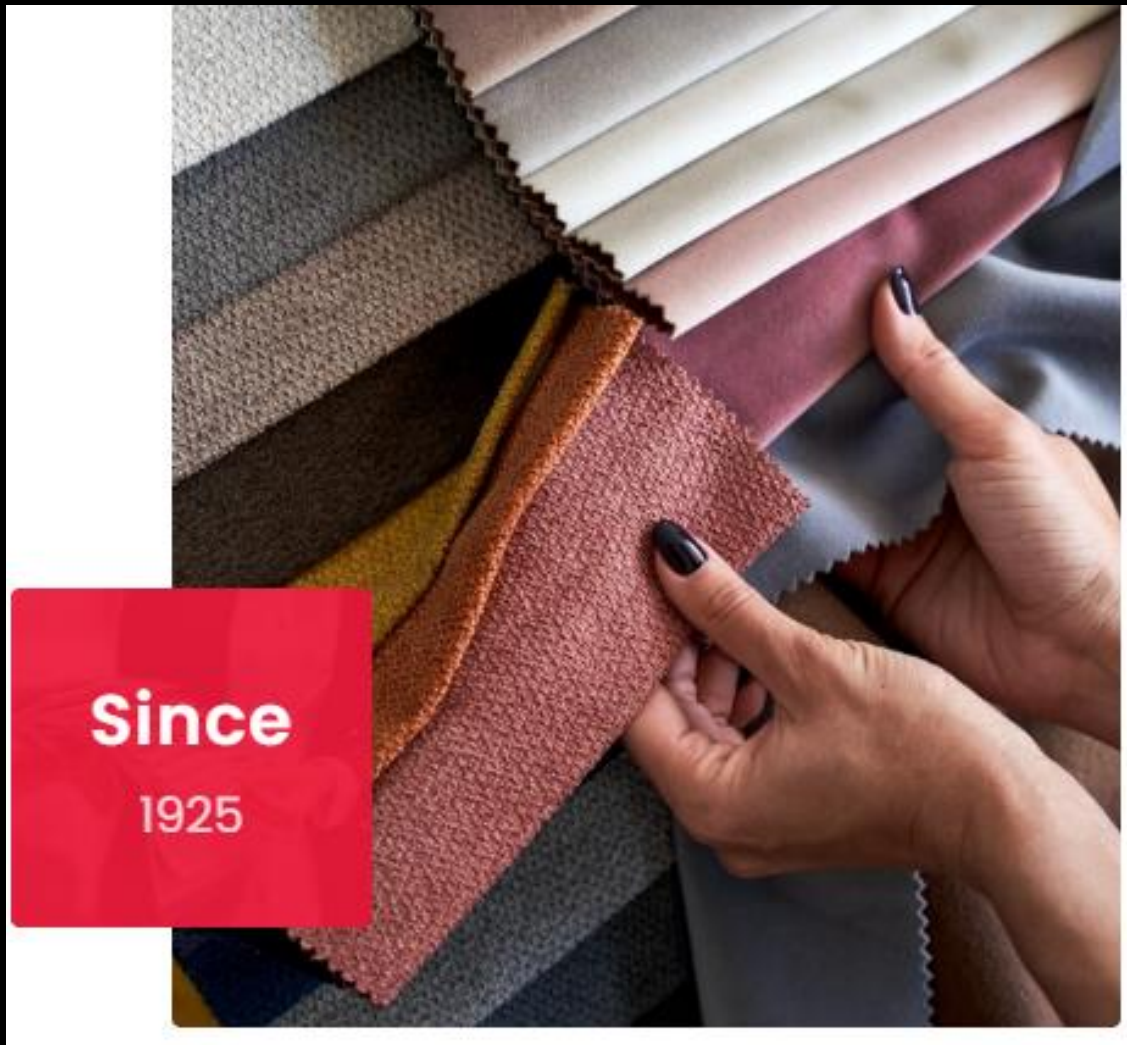


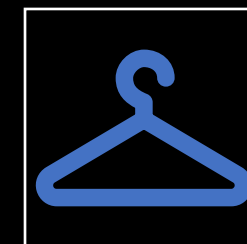


# **SILVER SPARK APPAREL ETHIOPIA PLC**





## ABOUT US



Raymond is a diversified group with majority business interests in Textile & Apparel sectors and a presence across varying segments such as Consumer Care, Realty and Engineering in national and international markets.



# VISION & MISSION

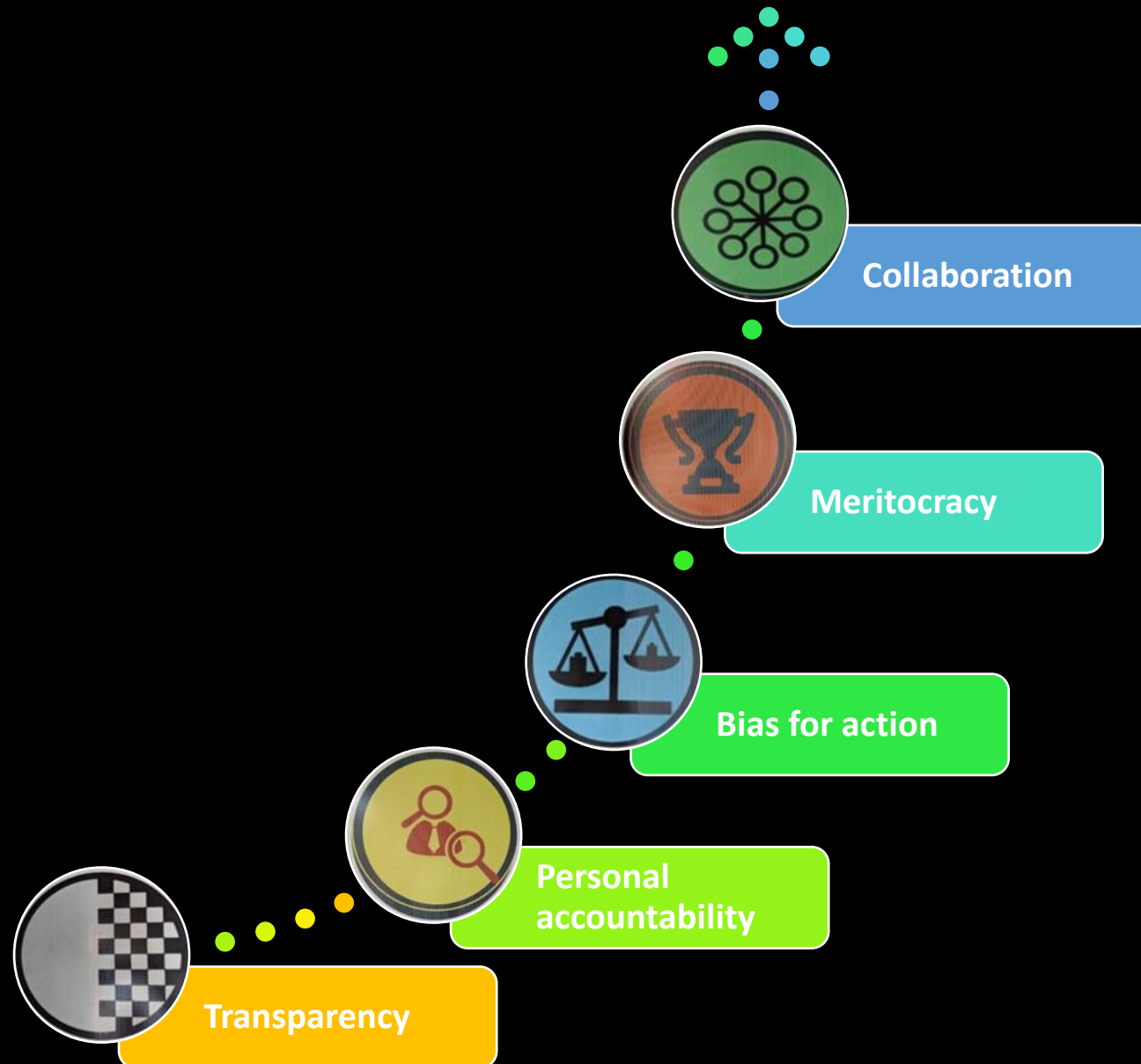
## VISION

- Crafting world class formal wear and accessories for delivering “ The Complete Man” globally, whilst value adding to all the stakeholders on a sustained basis.

## MISSION

- Consistently manufacture quality garments with global appeal and meeting the global aspirations, always.
- Create a paradigm shift in the quality of life of the under privileged section of the community at large by including and up skilling them, always.
- Create a seamless and safe ecosystem of internal and external customers who would be delighted to associate with us, always.
- Contribute to the society by way of interventions for socio-economic betterment, particularly of women, always.

# CULTURAL PILLARS OF RAYMOND







# GLOBAL FOOTPRINT IN 90+ COUNTRIES THROUGH DIVERSIFIED BUSINESSES



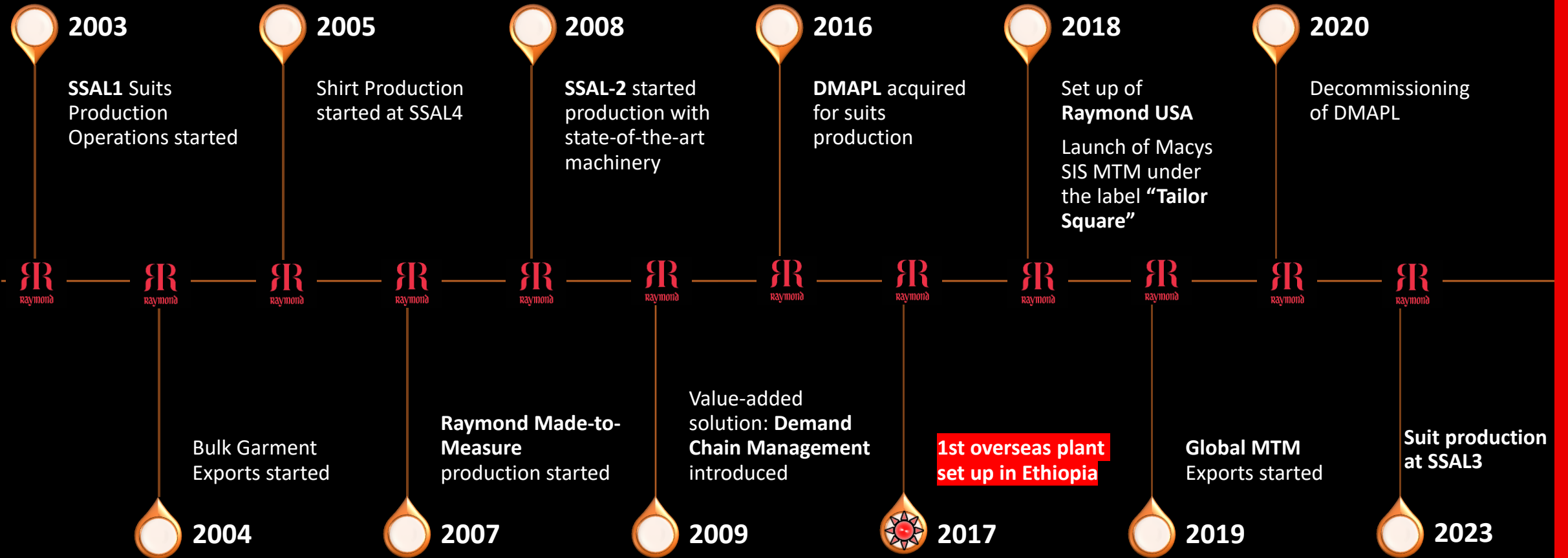
~50 retail stores in overseas location

Overseas Store Location  Manufacturing Location 

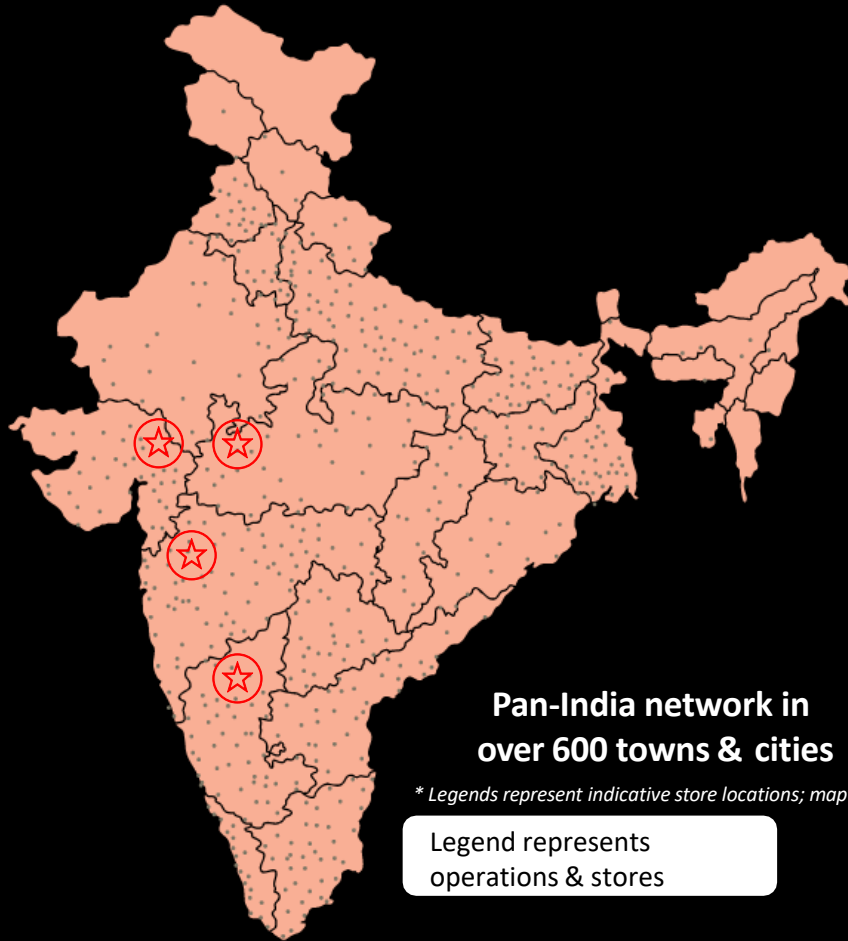
\* Legends represent indicative store locations; map not to scale



# HISTORICAL OVERVIEW - MILESTONES



# RAYMOND GROUP- MANUFACTURING



**Pan-India network in  
over 600 towns & cities**

*\*Legends represent indicative store locations; map not to scale*

Legend represents  
operations & stores





# SSAE PROFILE & EXPANSION



**Total built up area – 33000 sq.mtrs**



**Total Employee strength : 2600+**  
Operators – 2420; Staff – 180



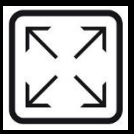
**Total Number of Expats : 56**



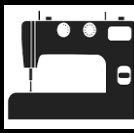
**Operational production lines– 6 Jackets,  
7 trousers and 2 Vest Coat**



**Installed Capacity (current): 2400 Jackets/day,  
3600 Trousers/day; 600 vests/day**



**Expanded capacity: 5000 Jackets/day; 5500  
Trousers/day; 600 vests/day**



**Total Equipment count (current): 1400**



# MANUFACTURING PROCESS



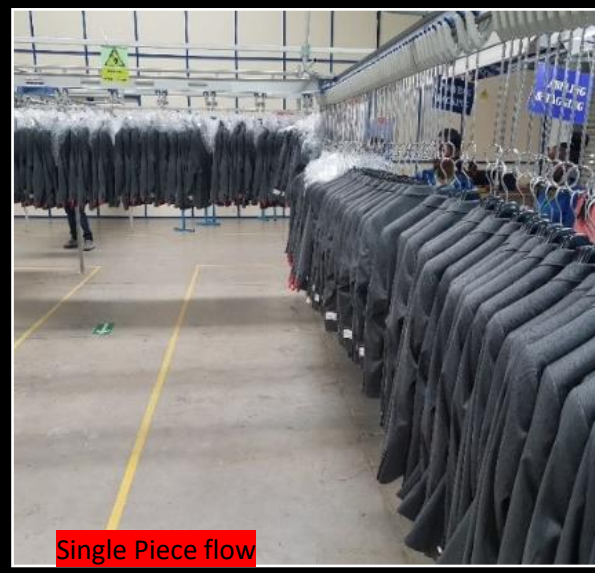
Fabric Inspection



Auto Cutter



Auto serging



Single Piece flow



Buck Press




# SSAE GROWTH






# PRODUCT INTEGRITY



Over 2000 shades  
to choose from.  
What colour of wool  
are you wearing today?

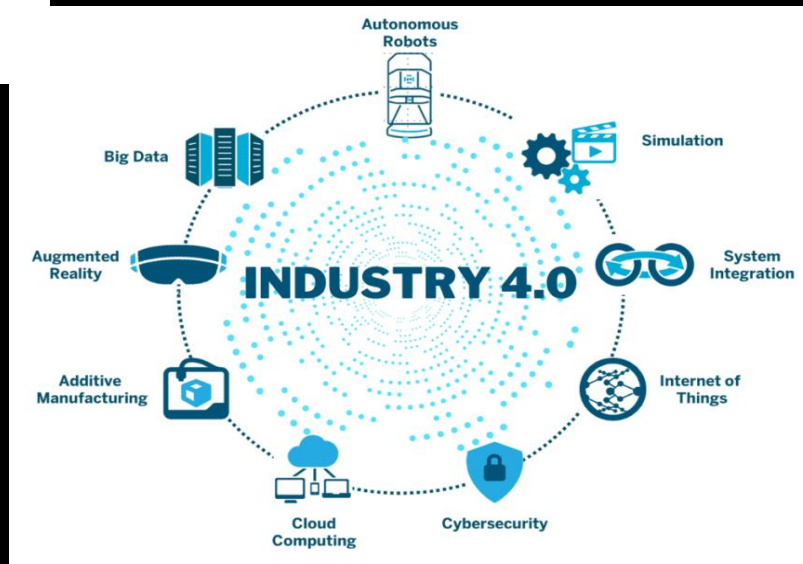


raymond  
FINE FABRICS  
SINCE 1925

# SSAE CERTIFICATIONS

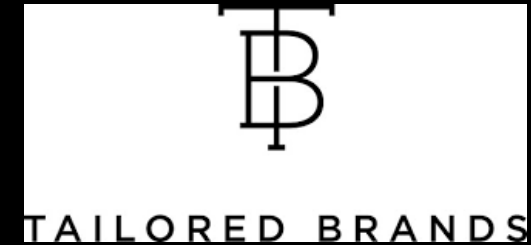


# SSAE BEST PRACTICES

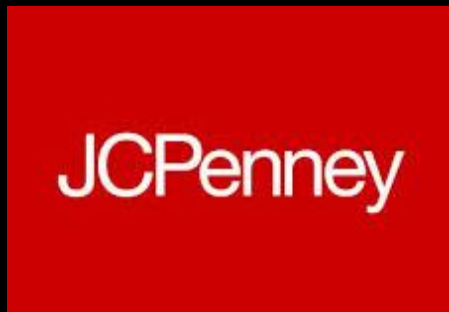




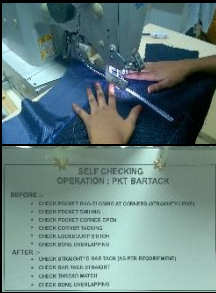

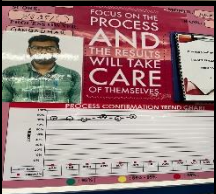

# PRODUCING FOR SOME LEADING BRANDS GLOBALLY...



**EXPRESS**



# QUALITY FIRST

	Quality Practices	Unique Processes	End Benefits
	<p><b>8-D Problem solving Methodology</b></p>	<p>A Quality tool followed as a part of World class manufacturing practices</p>	<p>Continual process improvement by identification and elimination of process variations through a cross functional team involvement</p>
	<p><b>Self and Sequential inspection by the operators</b></p>	<p>Operators inspect their own work before passing it to subsequent operation and the subsequent operators inspect the components from previous workstation before processing it.</p>	<p>Continual process improvement by identification and elimination of process variations through a cross functional team involvement</p>
	<p><b>Quality Month Celebration</b></p>	<p>A unique practice followed by involving the entire plant which aims at sensitizing the role of each one of the employees and their individual contribution to make a quality product</p>	<p>Promoting alignment to create a shared vision to have a world class product</p>
	<p><b>Process Confirmation Audit</b></p>	<p>Cross checking set processes / systems status</p>	<p>Maintaining processes, alive to sustain required result</p>

# PRODUCT DIVERSITY - JACKET

## PRODUCT CATEGORY

Floating Canvas

Half Canvas

Full Canvas

Full Lining

Half Lining

Un-lining

Notch Lapel

Peak Lapel



# PRODUCT DIVERSITY - TROUSER

## PRODUCT CATEGORY

Knee Lining

Stretchable waistband

Non-Stretchable waistband



# PRODUCT DIVERSITY – VEST COAT

## PRODUCT CATEGORY

V- Neck

Round Neck



# THE JOURNEY



Inaugurated on 20 Jun 2017



Operator Training & Skill Enhance



Plant Set-up



Plant Set-up



*Thank You*

