

COMPANY PROFILE

MAXXEN WEARING APPAREL MANUFACTURING PLC.
Excellence + Sustainability Driven Apparel Manufacturer.

GET STARTED

 www.maxxencorp.com

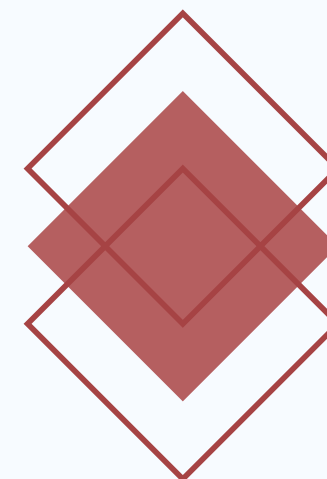




ABOUT OUR COMPANY

Maxxen Wearing Apparel Manufacturing PLC., the prime subsidiary of Maxxen Corp., got established in **2022** by Founder and CEO Mr. Abraham Solomon, who brought **over a decade of industry experience** to serve high-end brands with our world-class facility equipped with **cutting-edge machinery**, **top talent**, and robust sustainability initiatives. We serve a rapidly expanding global market while **making a meaningful positive social impact**.

CONTINUE



WHY CHOOSE OUR COMPANY?

- ◆ We value **manufacturing excellence** and product quality. Driven by our range of premium machineries and skilled workforce.
- ◆ We embrace **sustainability as a culture** not an afterthought. This can be observed by our focus on **efficiency in our processes**, as well as, the resources we allocated to ensure social and environmental safety.
- ◆ We have a highly **experienced team** with cross-functional experts from product to logistics and everything between.





COMPANY QUICK FACTS

- Founded: 2022
- Location: **Bole Lemi Special Economic Zone, Factory Building No. 1, Addis Ababa, Ethiopia**
- Monthly Capacity: **1.25 million garments** (based-on current utilization with **24 sewing lines**).
- Total Operation Area: **11,750 sq.m**
- Completed Certifications: **WRAP, HIGG-FEM, GSV, Sedex-SMETA,...**



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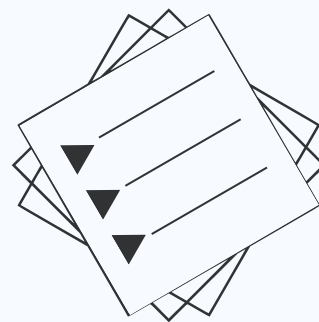
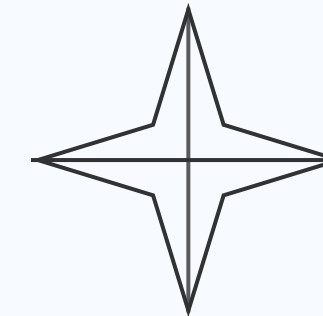
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GUIDED BY OBJECTIVES DRIVEN BY PURPOSE



OUR VISION

To become a globally recognized apparel manufacturing hub, known for our **excellence, sustainability, and positive social impact**, setting new benchmarks in the industry.



OUR MISSION

Is to deliver high-quality casual, lifestyle, and performance apparel and creating products that meet the needs of global brands while respecting our people and the planet. We do this by implementing sustainability programs, practicing ethical manufacturing, that provides a safe and supportive work environment for our employees.

OUR CORE VALUES

COMMITMENT TO EXCELLENCE
IN EVERY PRODUCT

Quality

TRANSPARENCY AND ETHICAL
BUSINESS PRACTICES

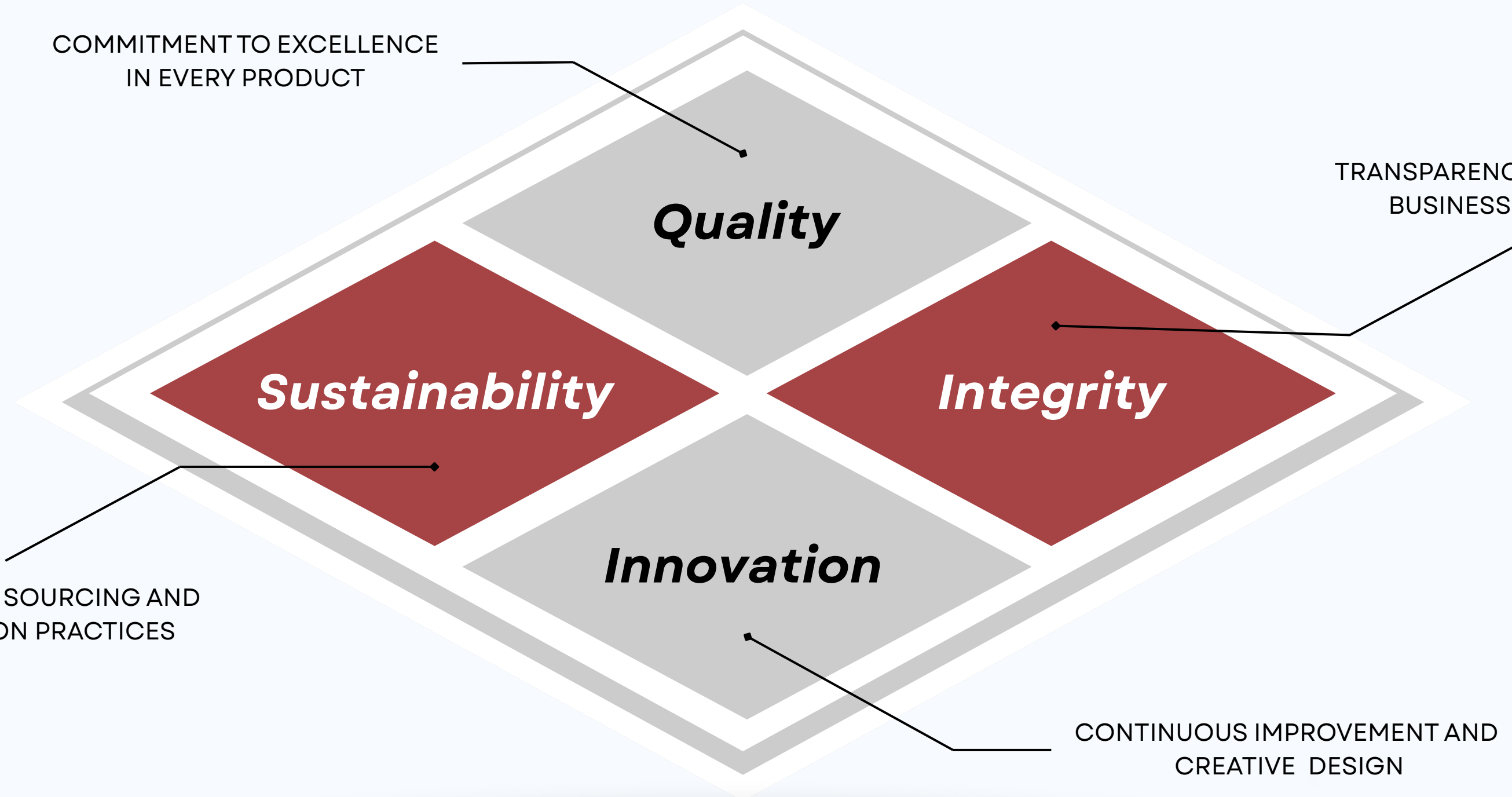
Integrity

Sustainability

RESPONSIBLE SOURCING AND
PRODUCTION PRACTICES

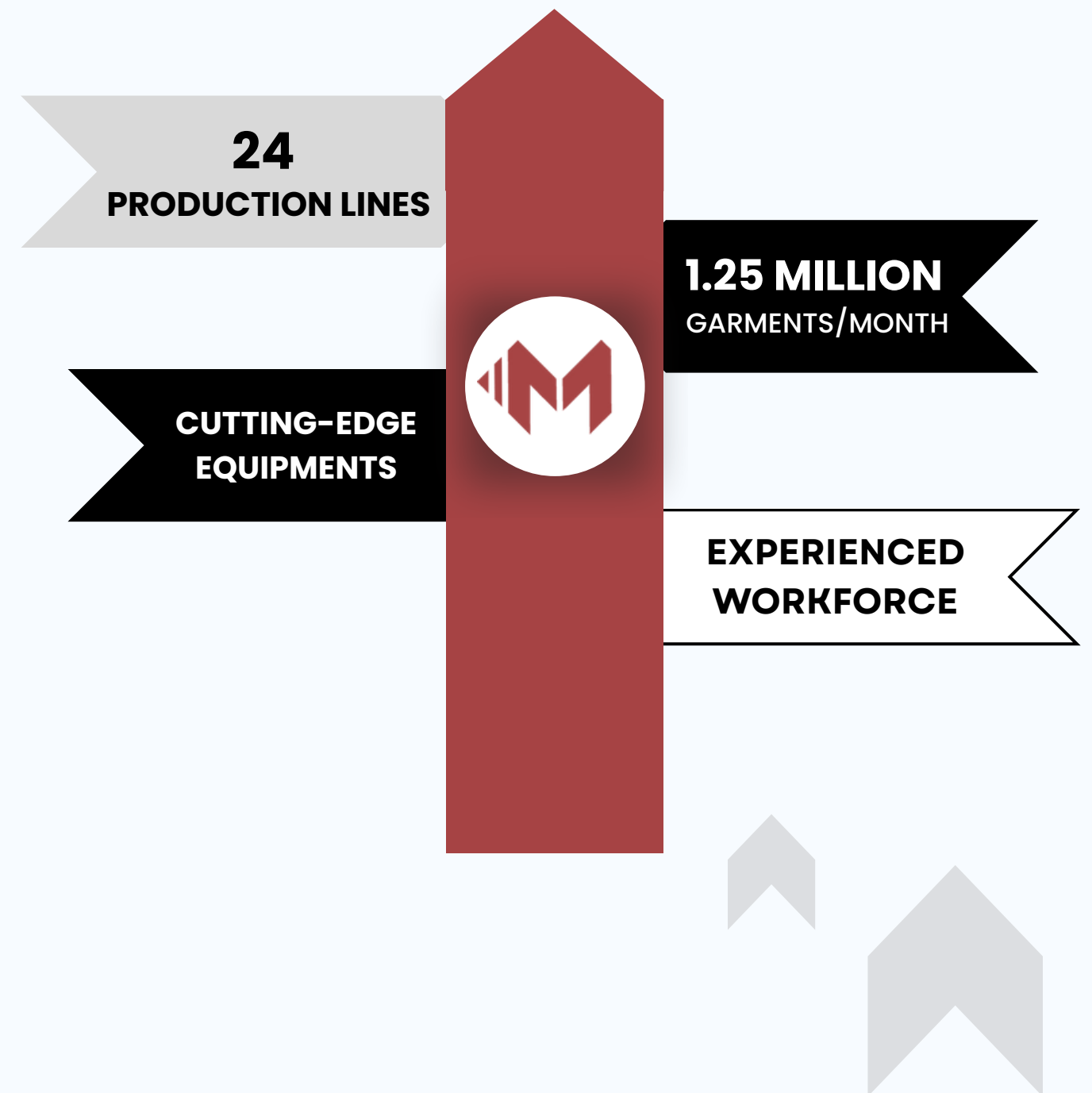
Innovation

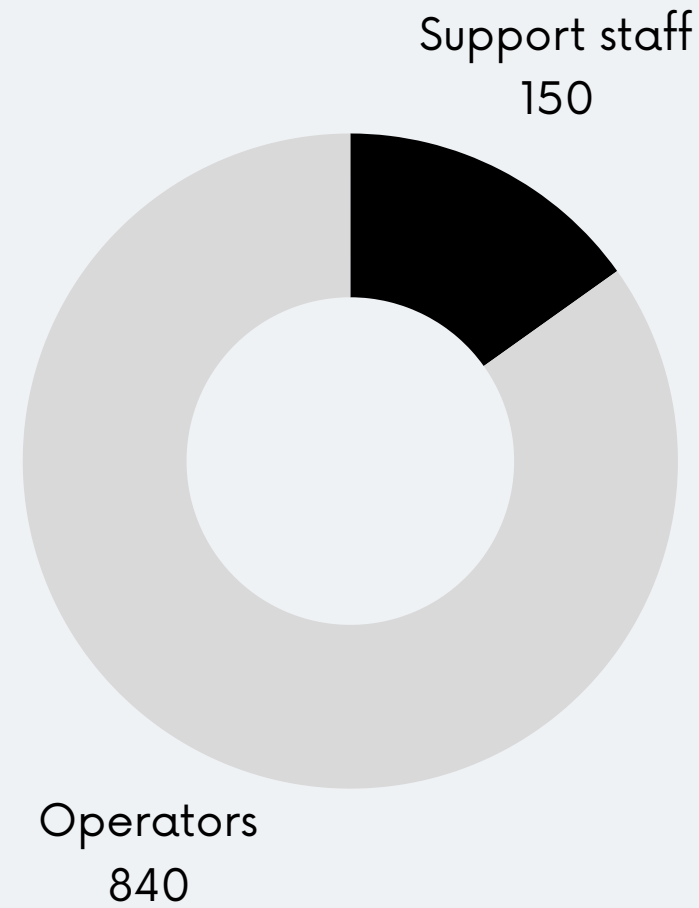
CONTINUOUS IMPROVEMENT AND
CREATIVE DESIGN



KEY DEPARTMENTS DRIVING US

- **Raw Materials Warehouse:** 2,160 sq.m with Quality Control, fabric inspection, shrinkage testing & relaxation racks.
- **Design Development & Sampling:** Dedicated CAD & sample rooms for rapid prototyping and buyer approvals.
- **Cutting Area:** 1,500 sq.m, equipped with automated Morgan Tecnica spreading & cutting platforms, band knife machines, laser cutting, and CAD plotting systems.
- **Production/Sewing Area:** 4,840 sq.m, housing 24 structured lines with lean manufacturing setup and real-time monitoring.
- **Finished Goods Warehouse:** 3,250 sq.m with ironing, lint removal, labeling, packaging, needle detectors and export staging.





OUR WORKFORCE IS COMPOSED OF SKILLED SEWING OPERATORS, SUPPORTED BY TEAMS IN CUTTING, FINISHING, MAINTENANCE, OFFICE, AND FACILITY MANAGEMENT. TO ENSURE CONSISTENT QUALITY AND COMPLIANCE, WE MAINTAIN DEDICATED QUALITY ASSURANCE, LOGISTICS, AND SUPERVISORY STAFF



- CURRENT MANPOWER – 990
- SEWING OPERATORS – 840
- SUPPORT STAFF – 150
- QA & SUPERVISORY TEAMS – INCLUDED

PROJECTED MANPOWER
1,500+





EQUIPPED FOR EXCELLENCE



OUR MACHINES

– a partial list

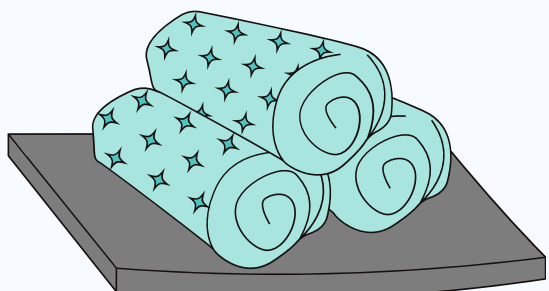


Machine Type	Brand	Machine Type	Brand
Fabric Inspection Lightbox	Spectra	Laser cut machine	Yueming
Fabric checking machine	Ngai Shing	Single-needle lockstitch	Juki
Fabric relaxing machine	Ngai Shing	Double-needle chain lockstitch	Juki
Pattern + Marker CAD software	Morgan, Lectra, Richpeace,...	Overlock stitch machine	Pegasus
Fabric Spreading Machine	Morgan Tecnica	Flatlock sewing machine	Juki
Automated cutting machine	Morgan Tecnica	Bartacking machine	Juki
Band cutting machine	Juki International	Buttonholing machine	Juki
Automatic labeling machine	Morgan Tecnica	Fusing machine	Veit



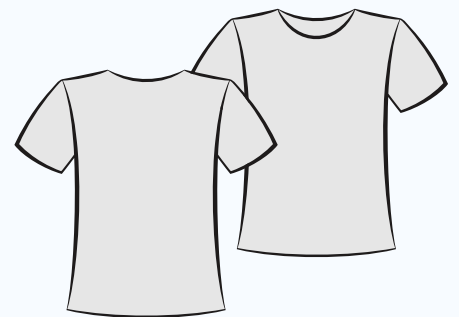
RAW MATERIALS WAREHOUSE

- ◆ **Fabric Quality Control:** GSM & shrinkage test table ensures fabric consistency and performance.
- ◆ **Rigorous Inspection:** Dedicated machines for fabric and trims/accessories inspection.
- ◆ **Material Conditioning:** Fabric relaxation racks support pre-production stability.
- ◆ **Storage System:** Ample space with racks, pallets, and forklifts for convenient material storage and access.



SAMPLE, CAD, AND CUTTING

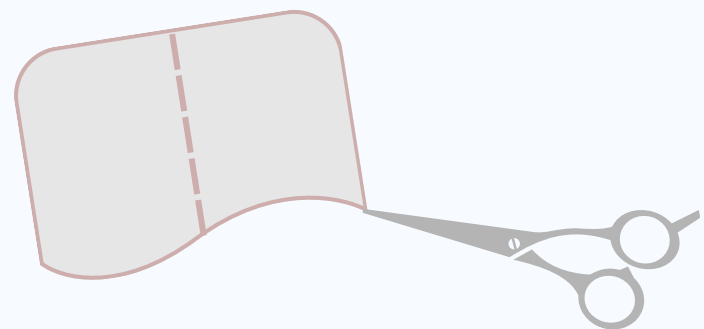
- ◆ **Rapid Prototyping:** Dedicated sample room supports quick turnaround of buyer samples and iterations.
- ◆ **Digital Precision:** CAD plotter machine enables accurate pattern development and layout planning.
- ◆ **Advanced Automation:** Morgan Tecnica Delta 2 Alpha – high-speed automatic cutting system that increases throughput, accuracy and reduces fabric waste.
- ◆ **Layering Efficiency:** Dual automated layering machines with auto-loaders and auto spreaders for high-volume orders.





SAMPLE, CAD, AND CUTTING

- ◆ **Versatile Cutting Capabilities:** Laser cutting, band knife and piping cutters for diverse garment styles.
- ◆ **Operational Continuity:** Manual cutting tables available as reliable backups during machine maintenance.
- ◆ **Panel Management:** Organized cut panel racking and flow into sewing lines for smooth assembly.



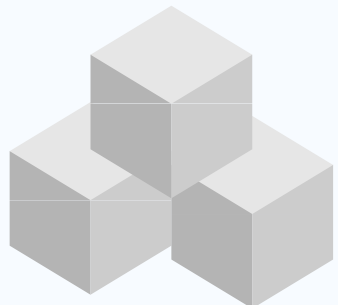
PRODUCTION SEWING LINES

- ◆ **State-of-the-art machines:** Juki and Pegasus equipment for durable, high-speed sewing.
- ◆ **Scalable Production:** Modular sewing lines configured for knit and woven product families to match order profiles.
- ◆ **Operator Efficiency:** Lean line setup, operator training programs, and real-time output tracking for cycle time optimization and Takt-time alignment.
- ◆ **Skill development:** Continuous training, skill matrices and cross-training for flexibility across styles.



FINISHED GOODS WAREHOUSE

- ◆ **Heat seal stations and professional ironing** ensure bonding, label application, and wrinkle-free garments.
- ◆ **Durability testing and clean finish processes** validate packaging integrity and presentation quality.
- ◆ **Multi-stage final inspections and streamlined packing lines** ensure alignment with buyer specifications.
- ◆ **An organized inventory staging area facilitates** timely dispatch and export audit readiness.



WHAT WE OFFER

PRODUCT TYPES:

- T-Shirts and Tops
- Pants and Shorts
- Jackets and Outerwear
- Athletic Wear
- Sports-Specific Apparel
- Lifestyle Wear
- Swim Wear
- Kids-wear



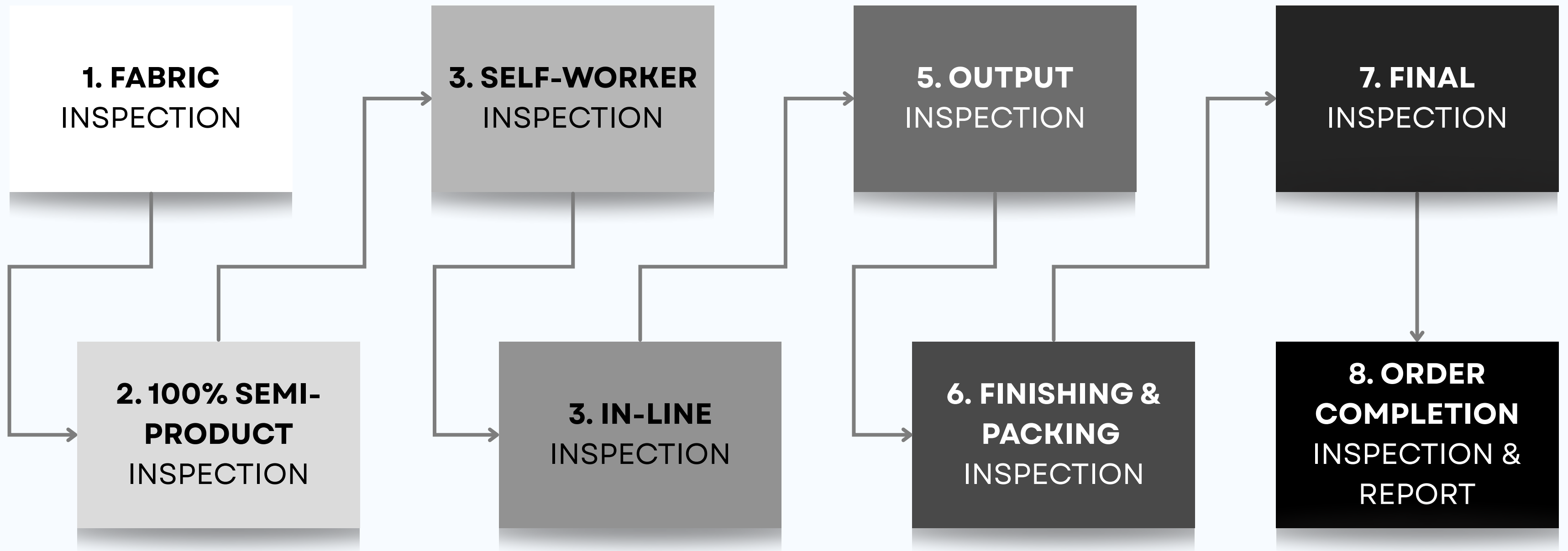
DELIVERING CONSISTENT EXCELLENCE

- At Maxxencorp, quality is embedded into every stage of production.
- Process: Rigorous in-line inspections, final quality checks, and packaging validations ensure consistency and defect-free delivery.
- Standards: Operations are guided by ISO-based systems, AQL inspection methods, and Six Sigma practices to guarantee international compliance.



PROMISE: EVERY GARMENT LEAVING OUR FACILITY MEETS THE HIGHEST STANDARDS OF QUALITY, COMPLIANCE, AND RELIABILITY.

GARMENT QC PROCEDURES





COMPLIANCE & SUSTAINABILITY



WE BELIEVE IN MANUFACTURING RESPONSIBLY – UPHOLDING ETHICAL VALUES, SUPPORTING COMMUNITIES, AND ADVANCING SUSTAINABILITY FOR A BETTER FUTURE.

- **Ethical Standards:** Fair wages, safe working conditions, and employee welfare programs that empower our workforce.
- **Environmental Initiatives:** Active programs for waste reduction, water treatment, and the use of organic & recycled fabrics to minimize environmental impact.

- **Safety Compliance:** Full adherence to fire safety, building codes, and occupational health standards, ensuring a secure and responsible workplace.
- **Promise:** Our compliance framework ensures we remain a trusted, responsible, and future-ready partner for global brands.



CERTIFIED. AUDITED. ALWAYS IMPROVING

Certified (Completed)



And

- ERSA (ELEVATE RESPONSIBLE SOURCING AUDIT)
- SECURITY AUDITS
- TECHNICAL EVALUATION



In Progress



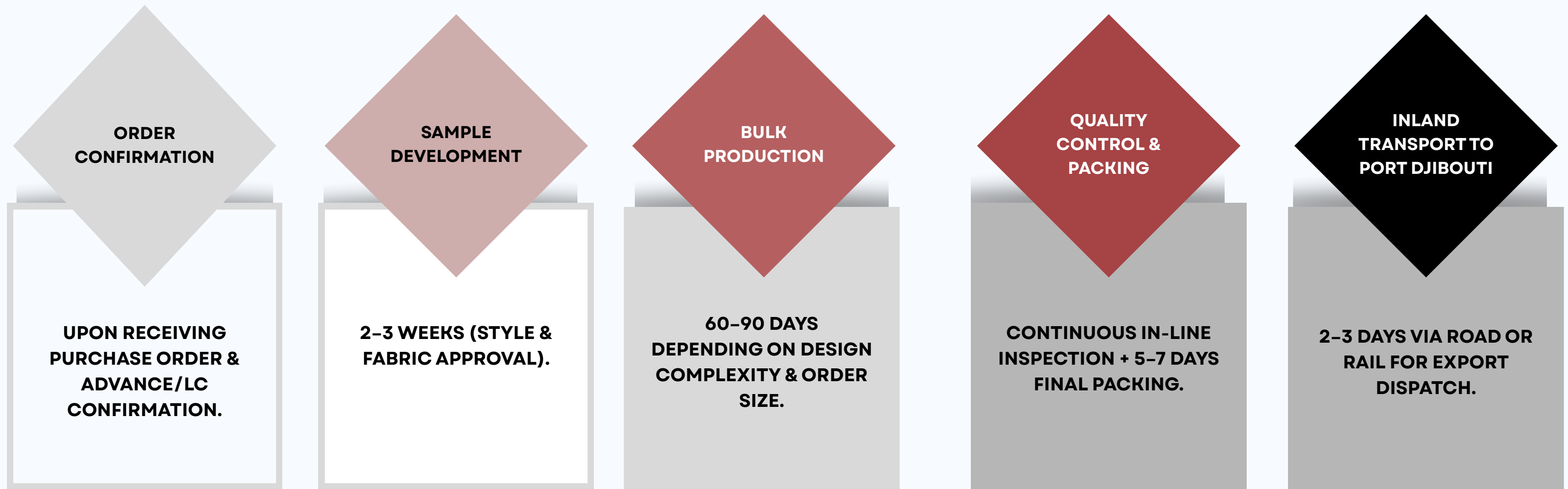
Pending

- GOTS (Global Organic Textile Standard)
- IMS (ISO: 9001, 14001, 45001)
- SQP (Supplier Qualification Program)
- Oeko-Tex 100, Class 1



ORDER PROCESSING

LEAD TIME



OUR COMMITMENT TO ON-TIME DELIVERY



◆ **Domestic Transport:**

Factory (Addis Ababa) → Port of Djibouti (~750 km): 2–3 days via bonded road or rail transport.

◆ **International Shipping Routes:**

- East Coast → New York/New Jersey Port (30–35 days by sea).
- West Coast → Los Angeles Port (30–35 days by sea).
- Hamburg Port, Germany (20–25 days by sea).
- Air freight via Addis Ababa Bole International Airport for urgent shipments.

◆ **Documentation and Handling:**

We leverage TRANSLINK, a subsidiary of MAXXEN CORP., to prepare complete export paperwork for smooth customs clearance, including invoice, packing list, certificate of origin, and Bill of lading/airwaybill.

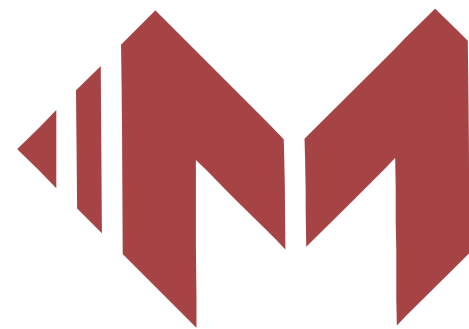


CURRENT CUSTOMERS

WE DELIVER EXCELLENCE TO

We are honored to be the trusted manufacturing partner for leading global brands. These partnerships reflect our proven commitment to quality, compliance, and on-time delivery.





A MESSAGE FROM OUR CEO



Welcome to Maxxencorp. Based in Addis Ababa, we are honored to partner with top global brands, offering apparel manufacturing rooted in quality, responsibility, and excellence.

Our proposition is straightforward: to ensure each order is handled with care, delivered punctually, and meets the highest international standards. With our resources and a dedication to sustainability, we aim to be your reliable partner in achieving excellence at scale.

Abraham Solomon Alemu
CEO, Maxxencorp



LET'S WORK TOGETHER!

CONTACT US | REQUEST SAMPLE | VISIT US



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Bole Lemi Special Economic Zone,
Factory Building No. 1, Addis Ababa, ETH





**Thank you!
For Watching**